



SAUDI ARABIA  
RIYADH

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Jordanian- Born in Riyadh

# YUSF ABDU



Senior Graphic Designer & Video Specialist



## PROFILE

I am a creative professional with 8 years of experience supporting brand growth and audience engagement. I focus on delivering impactful visuals, videos, and marketing campaigns that combine creativity and strategy to achieve measurable results.

## SKILLS

### PROFESSIONAL

- Graphic Design
- Video Editing
- Content Writer
- Presentation Design

### EXPERIENCE

- Marketing
- Photography
- Digital Campaigns
- 2D & 3D Drafting
- Voice Over
- Motion Graphics

## EDUCATION

Expected Graduation: 2027

International University

Madinah, Malaysia

2018-2019

High School Graduation

Siciliaschool (Degree: 95%)

## WORK EXPERIENCE

2023 - 2022

WOW MARKETING COMPANY

Graphic Designer & Presentation Designer

Designed and developed high-quality business presentations and visual materials for corporate clients, aligning content with marketing strategies and brand identity.

2022 - 2021

GEER IT CO. & BRANCHES

Graphic Designer & Video Editor

Designed branding materials, edited promotional videos, and created marketing visuals for technical and corporate projects.

2021 - 2020

AMWAJ ENERGY COMPANY

Graphic Designer & Video Producer

Produced and directed promotional videos, designed marketing materials, and developed campaigns to increase brand visibility.

2020 - 2019

MITS MARKETING & IT SOLUTIONS

Marketing & Web Designer

Created web designs and digital assets to support online campaigns.

## CERTIFICATES

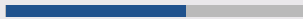
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Motion Graphics
- PowerPoint
- Microsoft Word
- AutoCAD
- 3Ds Max
- Adobe Premiere Pro
- Content Writing
- Copywriting
- Negotiation Skills
- E-Marketing
- AI Marketing
- Facebook & Instagram Ads
- Google & YouTube Ads
- Email Marketing
- Social Media Ads
- Adobe XD (UX/UI Design)
- Figma (UX/UI Design)

## LANGUAGE

### ARABIC



### ENGLISH



### JAPANESE



## HOBBIES



GUITAR



PIANO



READING



COOKING



WRITING



PHOTOGRAPHY

*Yousef Abdu*

This CV was last updated on July 30, 2025.

## WORK EXPERIENCE

2019 – 2018

### HOPE GATE COMPANY

#### Graphic Designer & Cyber Security Support

Designed visual content, managed document archiving, and supported basic cybersecurity tasks.

2019 – 2018

### DIAMOND PILLARS FOR EVENTS

#### Graphic Designer & Presentation Designer

Created event branding materials and designed professional business presentations for corporate and public events.

2018 – 2017

### WOW MARKETING COMPANY

#### Junior Graphic Designer

Assisted in creating marketing visuals and social media content for brand campaigns.

## TECHNICAL SKILLS

### Adobe After Effects



### Adobe Illustrator



### Adobe Premiere Pro



### Adobe Photoshop



### Audacity



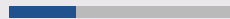
### Adobe Audition



### AutoCAD



### 3Ds Max



### Kelk 2014



### Microsoft Office



### Vegas Pro



### Adobe InDesign



### Figma



## ACHIEVEMENTS

### GOVERNMENT PROJECTS:

Delivered presentations and visual content for major government and corporate initiatives.

### FREELANCE WORK:

Completed over 200 projects in design, video production, and marketing campaigns.

### EVENT & CORPORATE MEDIA:

Designed professional presentations and promotional materials for various industries.

### PERSONAL PROJECTS:

Developed creative concepts and visual content for independent and commercial use.